

Privacy Policy for Tracer Fire, LLC

Effective Date: 5/28/2024

At Tracer Fire, LLC, we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us through our website, products, and services.

1. Information We Collect:

We may collect the following types of information:

- **Personal Information:** This may include your name, email address, phone number, mailing address, and other contact information provided by you. This may also include information about you collected or processed by police agencies using the Police DART Software as a Service (SaaS) system.
- **Usage Information:** We may collect information about how you interact with our website, products, and services, including your IP address, browser type, device information, and access times.
- **Payment Information:** If you make a purchase from us, we may collect payment and billing information necessary to process your transaction.

2. How We Use Your Information:

We may use the information we collect for the following purposes:

- To provide and improve our products and services.
- To communicate with you, including responding to your inquiries and providing customer support.
- To process transactions and fulfill orders.
- To send you promotional materials, newsletters, and other communications.
- To analyze trends, administer our website, and gather demographic information for aggregate use.
- To comply with legal obligations and enforce our policies.
- Note that regarding information collected by police agencies using the Police DART Software as a Service (SaaS) System, Tracer Fire will never use or share any information contained in this system for any purpose other than to comply with legal obligations such as a subpoena, court order, or other legal process.

3. Information Sharing and Disclosure:

We may share your information with third parties under the following circumstances:

- With service providers who assist us in operating our website, conducting our business, or providing services to you.

- With your consent or at your direction.
- In response to a subpoena, court order, or other legal process.
- To protect our rights, property, or safety, or the rights, property, or safety of others.
- In connection with a corporate transaction, such as a merger, acquisition, or sale of assets.

4. Data Security:

We take reasonable measures to protect the confidentiality and security of your information.

5. Your Choices:

You may choose not to provide certain information, but this may limit your ability to access certain features of our website or use our products and services.

You can opt-out of receiving promotional emails from us by following the instructions provided in the email.

6. Children's Privacy:

Our website, products, and services are not directed to children under the age of 13, and we do not knowingly collect personal information from children under the age of 13. If we become aware that we have collected personal information from a child under the age of 13, we will take steps to delete such information.

7. Changes to This Policy:

We may update this Privacy Policy from time to time by posting a new version on our website. We will notify you of any material changes by email or by prominently posting a notice on our website.

8. Contact Us:

If you have any questions or concerns about this Privacy Policy or our practices, you may contact us at info@tracerfire.com.

By using our website, products, or services, you consent to the collection, use, and disclosure of your information as described in this Privacy Policy.